



## *BioCultura, Organic Foods and responsible consume trade exhibition*

From Bcj Ya Vyf )<sup>th</sup> to ,<sup>th</sup> , 2009  
&)<sup>th</sup> Edition. A 58F =8. SPAIN

Ladies and gentlemen:

The &)<sup>th</sup> Edition of BioCultura fair will be held from Bcj Ya Vyf )<sup>th</sup> to ,<sup>th</sup> in A UXfjX. This year, will be with more drive than ever, for it keeps committing to the professionalization of the exhibition fair. The organic production sector is strengthening, year after year, with the opening of new organic shops, the creation of organic food franchises and young companies with their own trademarks. The increase of the hectares of land destined to organic agriculture and the creation of new transformation industries with the resulting added value on production.

You will be able to closely experience all this progress within four days during which the exhibition will be held. "DUUMC XY WjgU" will open its doors once again for more than 800 companies willing to offer public and professionals important products and services aimed to a kind of consume which is more responsible and respectful, healthier to the environment.

As a result of over 30 years of work, Vida Sana Association is completely committed to making BioCultura the most important fair of this sector in Spain and one of the most important events of this kind in Europe. This has been possible thanks to the perseverance in promoting the movement of organic culture in Spain and supporting viable and profitable production methods for farmers, cattlemen and industrials.

To fulfil the proposed objectives, the organizers of the event are not saving any efforts to carefully select all products that will be offered in the exhibition. Due to this reason, BioCultura's Selection Committee is working in order to get all proposals accomplished. This process of selection closely follows a series of fixed requirements that you can find listed in a thorough booklet containing the selection criteria laid down by the organizers, including an application of each criteria case by case. Food is once more the leading sector in the fair, but this year it will not only exclusively contain organic-certified products but it also will boast its own pavilion.

Moreover, it's been observed an important growth in organic cosmetics sectors and hygiene products, clothing and footwear; complementary medicines and therapies; industrial hemp; proposals for rural tourism and rest homes; toys; crafts; fair trade;

music, books, magazines; bio construction materials, renewable energies, ecology, recycling, furniture and decoration for healthy homes and workplaces.

In parallel, more than 200 activities will be on, as usual, but this time again with a different approach. There have been designed two different programs including health subjects on one hand, and debate and reflection subjects on the other. We expect the latter, which has been given the name of "initiatives for resistance", to become a great forum of debate where subjects of major importance for citizens such as environment, consumption, economy, health or food, will be thoroughly and deeply treated.

BioCultura's team wants to welcome you to this 16<sup>th</sup> edition in Barcelona. We know you have the conviction, as well as we do, that a worthy future is possible. Further from organic and ecological, we suggest an ethical production and a responsible consumption.

A proposal for a different way of production, a different way of consumption, a different way of life.

Thus, we hope you don't miss our appointment in Madrid. If you need invitations, please, apply for as many as you need. For further information, you can visit our web site: [www.biocultura.org](http://www.biocultura.org)

### **SOME INTERESTING DATA ABOUT BIOCULTURA EXHIBITION**

800 exhibitors and 120.000 visitors.

Participation by sectors:

- Organic agriculture and food: 45% (aproximatly 15.000 certificate products)
- Complementary therapies: 12%
- Bioconstruction and renewable energies: 8%
- Clothing, footwear and complements: 8%
- Ecology, environment and recycling 6%
- Crafts: 5%
- Cosmetics: 5%
- Music and publications: 5%
- Rural tourism: 3%
- Others: 3%

### **SOME DATA ABOUT THE ORGANIC PRODUCTION SECTOR IN SPAIN:**

Surface in hectares of biological production: 1 million Has (first place in Europe)

Commercialized production: 250 million euros

#### **Further information:**

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